



Polar Bear Swim

SPONSORSHIP PACKAGES



It is the 11th anniversary of the 1996 Olympic Games and the Lanier Canoe & Kayak Club program is opening doors for our athletes never before imagined. Unfortunately, it costs a lot of money. Some of our parents are paying as much as \$13,000 per athlete for the program fees, equipment needs and travel expenses for an athlete at the top level. The entry level into the program is \$85 for an athlete in the middle school program. New athletes in the racing program are paying \$1,000 per year for program membership fees. We would like to offer this program to more athletes in the community, but we cannot do it without your help. We are also at the point where we need to provide better training facilities for our athletes. We should have several LOCAL athletes on the 2008 United States Olympic team and the unheated training facilities at the boathouse are not at the international level.

The Mission of LANIER CANOE & KAYAK CLUB, INC. is to serve as a catalyst and as a legacy program of the '96' Summer Centennial Olympic Games and to unify community efforts relative to the sports of canoeing and kayaking, and to establish a competitive sprint team and other events which will have a significant impact on our community before, during and after the 1996 Summer Centennial Olympic Canoe and Kayak events held on Lake Lanier in Gainesville, Hall County, Georgia.

We are a 501 (c) (3) tax-exempt organization under the federal code.

Sponsorships for the Polar Bear Swim are:

\$500 Title Sponsorship – Your logo will prominently be displayed on the front of the OFFICIAL 2007 LCKC Polar Bear T-shirt, your company/team can jump. Your signs and banners can be flying on the docks and inside the boathouse. You can also have a representative(s) as a celebrity judge and/or jumper. (You supply the banners)

\$250 level – Your logo will be on the back of the OFFICIAL 2007 LCKC Polar Bear T-shirt, you receive two T-shirts and a ticket to jump. Your signs and banners can be flying on the docks and inside the boathouse. You can also have a representative as a celebrity judge. (You supply the banners)

\$100 level – You receive your name on the back of the OFFICIAL 2007 LCKC Polar Bear T-shirt, you receive one T-shirt, and a ticket to jump.

Please send sponsorships to: Lanier Canoe & Kayak Club, 3105 Clarks Bridge Road, Gainesville, GA. 30506

Name _____ Phone _____ E-mail _____

Address _____ City _____ State _____ Zip _____

Sponsorship level _____

Specific program or athlete you would like to support: _____

If you are emailing logos, please send to ConHagler@aol.com