



**New Year's Day 2007**

Lake Lanier Olympic Venue

10th Annual

# Polar Bear SWIM

& Southern Winter Games

Some folks believe that a dip in the winter water can boost one's stamina, virility and immunity. Those folks are known as **Polar Bears** and you can spot them on **New Year's Day** jumping into Lake Lanier at Gainesville, Georgia!



**Monday, January 1, 2007**

**2:00pm - 4:00pm**

**Admission: \$5.00** (includes 4 game tickets)

Lake Lanier Olympic Venue

3105 Clarks Bridge Rd, Gainesville, GA 30506

**Get up and *do* something this New Year's Day!**



**Snow Palace Maze  
Cross Country Skiing  
Chicken Curling  
Snow Ball Toss  
Ice Blocking**

The LCKC works hard all year to preserve the **Olympic legacy** of our beautiful venue from the **1996 Summer Games**. Your support of our event will **help continue the dream** for world class athletes who train at this phenomenal facility year-round.



**For more info, log on to**  
***www.lckc.org***  
**Call toll-free 888-536-0005**



# Polar Bear Swim & Southern Winter Games

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January 1st 2-4pm

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3105 Clarks Bridge Rd

Gainesville, GA 30506



**\$5**

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*Fun Activities to Start the Year Off with a  
**BBBBBBRRRRRRRRRR!***



## Ice Blocking

Want to feel the rush of snow sledding but you find yourself in the mild Georgia climate this winter? Don't despair! Take a frosty ride on an ice block and you'll get the thrill without needing a ski suit or gloves!



## Snow Ball Toss

There's nothing quite like an old fashioned snow ball fight to determine who your friends are...and your enemies! Roll up your sleeves and join in the fun when we start throwing the white stuff around.

## Other Fun & Games

Finish off the day with a tour through the Snow Palace Maze, go Bowling for Penguins and warm up with a bowl of our Chilly-Chili. There's fun for all ages at this family friendly event.



## MAIN EVENT

### Polar Bear Swim - 3pm

\$25 per person includes t-shirt

Take the plunge and join the club of those who have braved the winter water at Lake Lanier. Steamy hot tubs and warm cocoa will be waiting when you emerge from the icy lake. Costumes encouraged - prizes will be awarded in many categories!

**Directions:** From Atlanta, take I-85 North to I-985, take Exit 24, turn left, proceed to 3rd traffic light, turn right onto Limestone Parkway. Follow the signs to Rowing & Kayaking Center/Clarks Bridge Park.

For more info  
[www.lckc.org](http://www.lckc.org)  
Call toll-free  
888-536-0005

Special Thanks to our Event Sponsors

